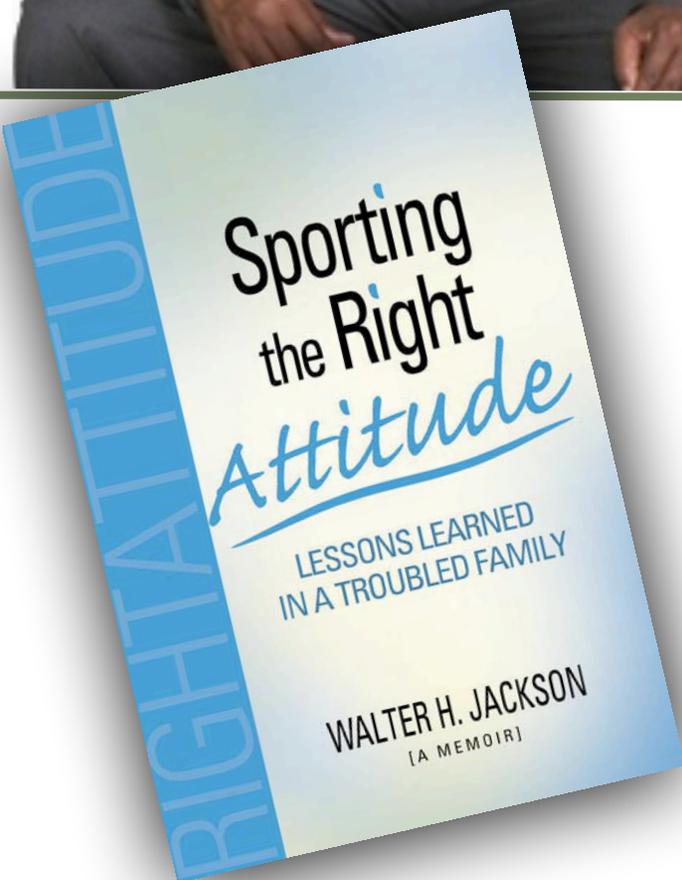


WALTER JACKSON

The Sporting the Right Attitude GUY

Speaker/ Author/ Trainer

Motivate your students
to stay in school!
Book Walter Jackson
for your next event



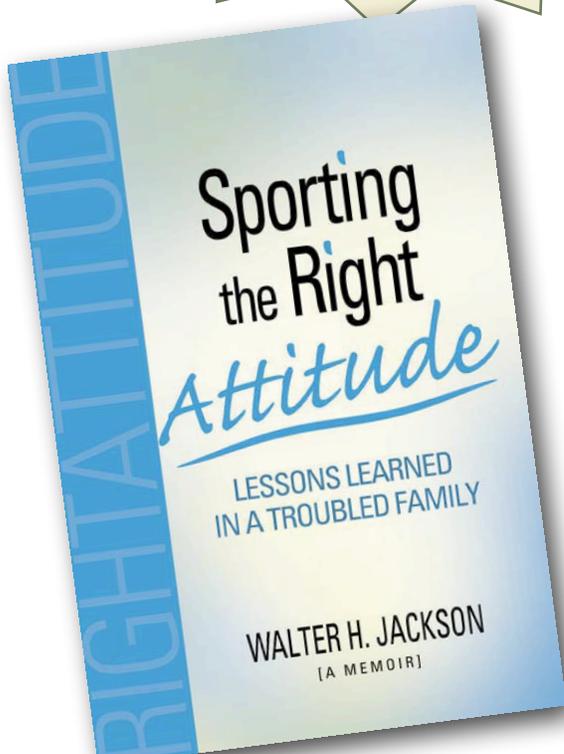
Attitude is Everything!

Fascinating!
Empowering!
Entertaining!
Inspirational!

This is what they are saying about Walter Jackson, the high-energy Attitude Adjuster. His amazing life-story will not only inspire students to stay in school, but propel them to go after their dreams when he shares the keys super star athletes use to go after championships. "Winners," says Walter, "Overcome the odds and bring home the gold!"

What Would Super-Star Athletes Tell High School Students About Having A Positive Attitude?

USED
IN HIGH SCHOOL
PEER COUNSELING
AND LIFE SKILL
CLASSES



"Your presentation was very inspirational and hit home for our students. I have never seen the students so engaged and well behaved. Our students come to us beaten down by negative comments from parents and friends, and are conditioned to fail. Your message helped to lift them up and instilled hope."

Pauline Calcote- Assistant Principal, Tracy High School

"Walter you touched many of our children because they told me they were inspired and even our antsy ones did a good job of staying focused. You showed the kids that even when the odds seem against you, with the right attitude, no mountain is too high. Please come back."

Darcy Deckman, LMFT Primary Therapist
Harbor View Behavioral Health Center

"Here is a book that should be in every school library because it is loaded with so many ways to help others find themselves."

Dale Brown, Author, Motivational Speaker and
Retired Hall of Fame Basketball Coach,
Louisiana State University



Walter signing books for students after talk.

Why Every Student Should Hear Walter's Message!

"SPORTING THE RIGHT ATTITUDE," is both an inspirational memoir and a practical handbook for young adults struggling to overcome life's challenges. It also includes fascinating highlights and insights from superstar athletes who share the secrets of the mental skills they use to conquer challenges - and win.

"Sporting the Right Attitude is Jackson's invaluable gift to America's youth and America's future."

Jill Lessard, Instructor, Multimedia Communications, J Oliva Huot Technical Center, Laconia, New Hampshire

*"An Uplifting account of beating the odds, **Sporting the Right Attitude** ! This poignant page turner is empowerment!"*

Judith Moore Kelly, Ph.D. Director, District of Columbia Area Writing Project,
Howard University, School of Education

"This book is a comprehensive Life-guide for anyone who wants a sporting chance at breaking the vicious cycle of despair and dysfunction in their lives." LaGeris Underwood Bell, Multi-Emmy Award Winning Television Producer, Atlanta, Georgia

"This is an inspirational piece of work!" Gregory Keck, Ph.D.,

Founder and director of the Attachment and Bonding Center of Ohio, Co-author "Parenting the Hurt Child"

“Give Me 45-60 Minutes and I’ll Have Your Students Believing in Themselves!”
 -Walter Jackson

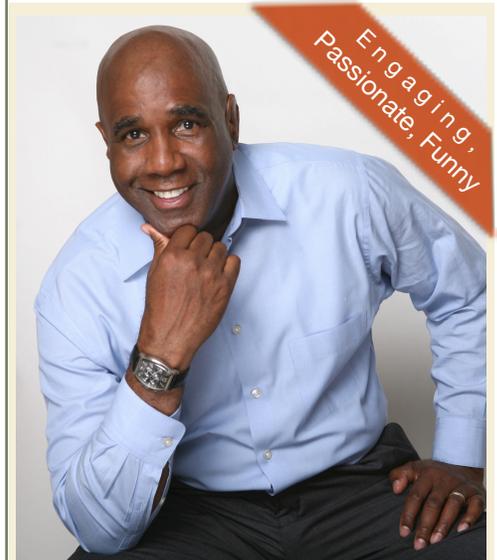
“Some speakers just talk about having a great attitude, but Walter has survived horrific life experiences because he changed his attitude..and he inspires me to do the same.”

Ashley Williams- student, University of California, Riverside

ABOUT WALTER JACKSON, Msc.D.,

A personal growth expert, Walter shares his compelling story growing up in a violent family. A rare four-sport athlete in high school, drawing media attention, he lost his sports scholarships after a car accident left him in a coma. Remarkably, Walter recovered, although bitter and angry. After learning to walk again he managed to get into college. But just when his life was looking up, Walter shockingly learned his father was murdered. Distraught, he dropped out of school and wanted to drop out of life. However, he remembered and applied the winning principles he learned in sports to change his attitude.

Walter re-enrolled, graduated, became a probation officer, and later a successful commercial realtor. Today he dedicates his life teaching sports principles to help others tap into their personal power for success. *“You don't need to be an athlete, or like sports to use these principles to change your life,”* says Walter. *“You only need the desire to believe in yourself and reach your dreams. And this amazing transformation all begins with **Sporting the Right Attitude.**”*



Walter Jackson, the Attitude Adjuster, is a guest on radio shows around the country, and the subject of media articles. He was inducted into the Black Sports Hall of Fame, in Stockton, California..

Walter is a Speaker for All Occasions!

- Leadership classes
- Assemblies
- Conference Keynotes
- Peer Counseling Classes
- Career Day/ Job Fair
- Athletic Events
- Black History Month Celebrations



What They are Saying About Walter!

“Walter’s speech makes me want to be a better person.”
 Todd Jeffries, student- Woodrow Wilson High School, San Francisco

“Your story has greatly inspired my life.”
 Stephanie Morales, student-Mission City College

“Dr. Jackson, you are a great role model, and I know now how to deal with my anger better.” student- Stephan James, Los Angeles High School

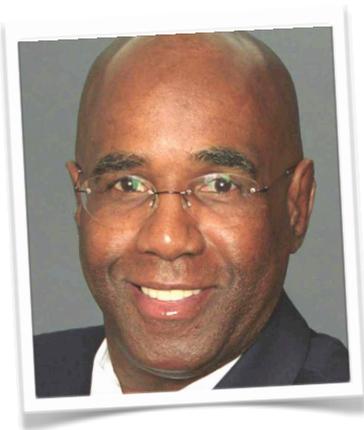


Walter stays after events to engage students and sign books.

ASK ABOUT OUR:
FACULTY
Professional Development Programs
 (continuing support)
& PARENT Programs

TO CHECK AVAILABILITY: (818-862-2816) www.SportingtheRightAttitude.net
info@SportingtheRightAttitude.com (join our email list and download **FREE** book chapter!)

WHY YOUR SCHOOL NEEDS WALTER JACKSON!



Walter Jackson, the Sporting the Right Attitude guy, inspires students to stay in school.

"High School retention rates are important issues that impact not only students and schools," says Jackson, "But also our country and its future competitiveness in the global economy."

California's high school dropout rate is 20%. One in five students drop out. The graduation rate is 68 percent.

"In a global economy the most important issue facing our country is an educated work force," says Walter Jackson, Msc.D. "Those young people who lack a high school education will have lifetime earnings only about 60% of those with an education."



"We have to communicate with our youth on their level of interests if we want to help them change their attitudes to become successful, productive citizens," says Jackson. "Sports is huge for young adults. Positive stories of how super-star athletes become world-class champions by refusing to give up gets their attention. Even if they have never played or like sports, the message inspires them to believe in themselves."

www.SportingtheRightAttitude.net (toll free) 818-862-2816

Sporting  the Right
Communicating With Awareness & Heart
Attitude™

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